

RENT FROM THE EXPERTS

Why rent from a "Rental Company" when you can rent your water heater from your local heating professionals . . .

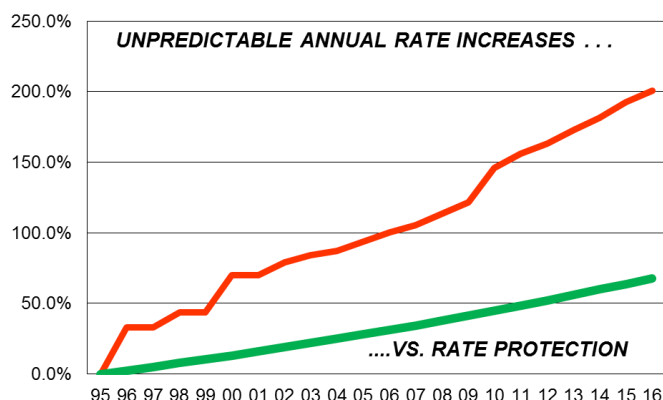


RENTAL WATER HEATER FACTS:

- **You are not renting your water heater from the "Gas Company":**
- *Enbridge™ sold the water heater portfolio to Centrica, an international energy services company based in the United Kingdom which operated in Canada under the brand name Direct Energy™, recently it was sold again to Enercare™. They bill on the gas bill, and they picked a name that may lead you to believe they are part of Enbridge™, but they are not in any way affiliated with the Enbridge™ gas utility.*
- *Union Gas™ does not own Reliance Home Comfort™. Union Gas sold their rental business, Reliance Home Comfort™, which is now owned by Alinda Capital Partners, a U.S. based capital fund.*
- **You have a Choice** *There is nothing stopping you from getting a new energy efficient rental water heater from THE BOILER GUYS.*
- **Your water heater rental rate has gone up...A LOT!** *Check your bills, chances are your rate went up by over 10% in 2010 and has increased by an average of 5.5% per year over the past 20 years!*

WHY RENT FROM THE BOILER GUYS?

RATE INCREASE PROTECTION PLUS...



...LOCAL SERVICE WITH A SMILE!



- ✓ **LOCAL SERVICE IS BETTER SERVICE!** *THE BOILER GUYS operates in your community and will be there, promptly, when needed.*
- ✓ **FULLY TRANSFERABLE** *The rental is transferred to the new homeowner should you sell your home.*
- ✓ **BILLED ON YOUR GAS BILL!** *Just like Enercare™, your BOILER GUYS rental water heater can be conveniently billed on your gas bill or on P.A.P. where payments on the gas bill are not available.*
- ✓ **HASSLE FREE TANK REPLACEMENT** *THE BOILER GUYS will return your old tank.*
- ✓ **LOW RATES & RATE INCREASE PROTECTION** *Not only will you get a great rental rate from THE BOILER GUYS, the rate will be protected with a 2.5% rate increase guarantee*

